

# Biannual Newsletter

CALL ME BEAUTY MENTORING



JULY-DEC 2024



## And just like that, 2024 is a wrap! Here's how we finished out the rest of our year!

Welcome to the second edition of the Call Me Beauty Mentoring newsletter!

We're thrilled to share our latest updates, accomplishments, and community initiatives with you.

Founded in June 2015, Call Me Beauty Mentoring is a nonprofit dedicated to empowering young girls by focusing on self-love, self-worth, and self-esteem. Our mentoring group includes women mentors (ages 18 and older) and girls (ages 4-18) from Lancaster, SC, and surrounding counties. Since 2015, over 650 girls have participated in our programs.

Our mission is to provide a safe, supportive space where young girls can find resources to help them navigate life's challenges. We offer evidence-based programs on a range of important topics, including body image, communication, emotions, relationships, self-esteem, and more.

As always, we want to remind you that Call Me Beauty Mentoring thrives thanks to the generosity of our community. If you're able to donate your time or resources, we'd love to hear from you. Together, we can continue making a difference, expanding across the Carolinas, and supporting the young girls who need us most.

We want to take this time to thank everyone who contributed donations, resources, materials or your time to make this year a success! May your 2025 be filled with greatness, increase and prosperity in all the ways you deserve and desire!

Enjoy this issue of our newsletter!

XO-Call Me Beauty

TABLE OF CONTENTS

---

Call Me Beauty  
101 + AR Rucker

---

Little Beauties +  
Fall Girls Circle

---

Period Product  
Drive + Girl Flow

---

Hurricane  
Helene Clothing  
Drive

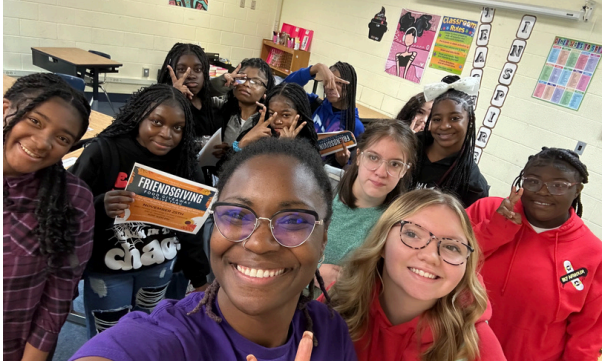
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Parent Pep Rally  
+ Lancaster  
Promise  
Neighborhood

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Give Local  
Lancaster

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## Call Me Beauty 101 + AR Rucker Middle School

Call Me Beauty Mentoring Program is excited to continue our work with A.R. Rucker Middle School in Lancaster, SC, offering the Call Me Beauty 101: Girl's Circle course. This semester marks our third year partnering with the school, and we are so proud of the girls' continued commitment to the program. It's wonderful to see them choose to participate semester after semester!

For the Fall 2024 semester, we focused on our "Friendship" course, which is based on an evidence-based curriculum. Katreka L. Durham, MS, LPCA, facilitated the sessions, meeting with the girls every Friday throughout the duration of the course, from 9/13/24 to 11/8/24. At the start and end of the course, participants completed testing to assess the course's impact on their understanding of friendship and its importance.

## Little Beauties + Self Love || Fall Girl's Circle

CALL ME BEAUTY MENTORING PRESENTS

### Little Beauties + Self Love Mini Series

Join us for our FREE Little Beauties + Self Love Mini Series! Calling all 4K-Elementary aged girls in Lancaster County and surrounding areas. Join us for read-a-loud + craft sessions! Limited to 20 girls!

Location: Lancaster County Library  
313 S. White St.  
Lancaster, SC 29720  
10AM-11AM

9/28/24 "I Believe in You" -Marianne Richmond	10/12/24 "The Self Love Book" -Alexandra Hoffman
10/26/24 "Find Your Happy" - Patricia May	11/23/24 "Find Your Power" -Patricia May



### GIRLS CIRCLE CURRICULUM: "EXPRESSING MY INDIVIDUALITY"

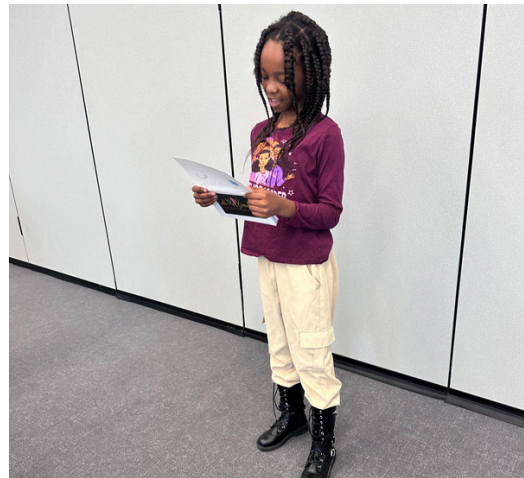
#### FALL 2024 SCHEDULE

OCT 22 - 5:30PM - 6:45PM	Celebrating My Individuality
OCT 24 - 5:30PM - 6:45PM	Celebrating Diversity
OCT 31 - 5:30PM - 6:45PM	What's Important to Me?
NOV 5 - 5:30PM - 6:45PM	Taking Time to Relax
NOV 7 - 5:30PM - 6:45PM	Exploring My Goals + Dreams
NOV 14 - 5:30PM - 6:45PM	Getting Along With Others
NOV 16 - 10AM - 11:15AM	Feeling Good About Myself
NOV 23 - 10AM - 11:15AM	Celebrating My Personal Growth

This fall, Call Me Beauty Mentoring hosted "Little Beauties + Self Love," a program designed for our 4K through Elementary school aged girls. During this series, we read books with the girls and engaged in fun, related activities.

We also offered "Girls Circle: Expressing My Individuality" for our Middle and High school participants. This series focused on celebrating our unique qualities, embracing diversity, and nurturing personal growth.

Both programs took place at the Lancaster County Library. Be sure to follow us on social media to stay updated on upcoming community events!





## Period Product Drive + Girl Flow Partnership

Call Me Beauty Mentoring partnered with Girl Flow of Charlotte, NC, from 7/29/24 to 8/9/24 to collect period product donations for those in need. Girl Flow is dedicated to breaking the stigma and shame surrounding menstruation, while also working to eliminate period poverty.

Thanks to the generosity of our community, we were able to collect 2,099 tampons, 617 pads, 414 liners, and 120 personal wipes. On 9/8/24, we hosted our "Period Product Drive Pack Party" at Municipal Justice Center Park, where we packed 450 Girl Flow bags with menstrual products.

A special thank you to United Way of Lancaster County and Lancaster Promise Neighborhood for graciously allowing us to place drop-off boxes at their locations.

To support this cause and ensure students have the period products and education they need, donations can be made to Red Cart Essentials. Visit [www.girlflow.org](http://www.girlflow.org) to donate.

Be sure to follow Girl Flow on all social media platforms in an effort to spread awareness to the work they do for our communities!



## Hurricane Helene Clothing Drive

November 2024, Call Me Beauty Mentoring organized a clothing and necessities drive to support those impacted by Hurricane Helene. Thanks to the generosity of our community, we were able to donate 9 large bags (33 gallons each) filled with clothes and essential items. We are deeply honored to have had the opportunity to assist our community during such a critical time of need.



## Parent Pep Rally + Lancaster Promise Neighborhood

On 8/2/24, Call Me Beauty Mentoring set up an informational table at the Parent Pep Rally Back to School Bash at Lancaster Memorial Stadium. It was great to reconnect with some of our former members, and we were even more excited to welcome new faces and register them for our upcoming services!



## Give Local Lancaster 2024

Give Local is an annual event that celebrates the causes important to Chester and Lancaster Counties. Each year, supporters can contribute by donating funds or volunteering their time to support local nonprofit organizations. On 11/15/24, Call Me Beauty participated in this fundraising effort to help continue our mission. We are excited to announce that this year was our most successful, record-breaking fundraising campaign! A huge thank you to everyone who donated and made this achievement possible!




### Your Donations Matter!

Since 2015, Call Me Beauty Mentoring Program has had the privilege of serving over 650 girls in Lancaster County and the surrounding areas.

Our ability to offer these services is made possible by the generous support of our donors.

If you'd like to contribute to our cause, please visit our website and click the "Donate" button on the homepage. We also accept donations via Venmo at @callmebeauty.

*Thank you for supporting our cause! -xo*

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